

# 2021 Humboldt County Transportation Attitudes Survey

## Summary of Findings: Race & Ethnicity

### Synthesis

People of color in Humboldt County reported more positive perceptions of biking and riding the bus than did White/Non-Hispanic people. People of color are also more likely to prioritize cost and environmental impact in their mode choice decisions.

### Survey Information

- Respondents were given the option of identifying their race as White, Black or African American, Asian or Pacific Islander, American Indian or Alaska Native, Two or More Races, or Other. 83% of respondents identified as White. Separately, respondents were given the option of identifying their ethnicity as either Hispanic/Latino/a/x or not. 7% of respondents identified as Hispanic/Latino/a/x.
- While we acknowledge that people who did not identify as White and non-Hispanic represent a wide variety of experiences, cultures and viewpoints, the numbers of people identifying as each of these groups was too small to allow for meaningful comparisons. Therefore, we grouped these respondents together as “People of Color” for the purposes of comparison. We recognize that this analysis is limiting in many ways, but feel that it is important to acknowledge any differences that do exist at this level rather than ignoring them.
- The purpose of analyzing responses by race and ethnicity is to identify if and when there are substantial differences in how people of different races and ethnicities use and/or perceive the local transportation system. Therefore, we summarize here only results where there were substantial differences between answers of White/Non-Hispanic and People of Color respondents. Where responses to questions or statements in the survey were similar between races and ethnicities, we generally do not report them here.

### Transportation Mode Usage

- People of color were more likely than White/Non-Hispanic people to report driving on a daily basis (48% vs. 33%). (Figure 1)

### Perceptions of Ease of Use

- People of color were more likely than White/Non-Hispanic people to consider it easy to access bus stops (65% vs. 49%). They also perceived it to be easier get around their communities on a bike (61% vs. 51%). (Figures 2-3)

### Perceptions of Safety

- People of color were more likely than White/Non-Hispanic people to consider riding a bike safe (30% vs. 18%). (Figure 4)

### Perceptions of Pleasantness

- People of color were less likely than White/Non-Hispanic people to consider riding the bus as pleasant/enjoyable (13% vs. 33%). (Figure 5)

### Perceptions of Affordability

- People of color were less likely than White/Non-Hispanic people to consider owning and operating a vehicle affordable (30% vs. 45%). (Figure 6)

### How Much Do People Like Using Various Modes?

- People of color were less likely than White/Non-Hispanic people to dislike riding the bus (9% vs. 37%). (Figure 7)

### What Factors Do People Consider When Deciding What Mode to Use?

- People of color were more likely than White/Non-Hispanic people to prioritize cost in mode choice decisions (61% consider it important or very important vs. 39%). They were also more likely to strongly prioritize environmental impacts (43% vs. 25%). (Figures 8-9)

## Figures

Figure 1: Frequency With Which Respondents Use Various Modes of Transportation by Race/Ethnicity

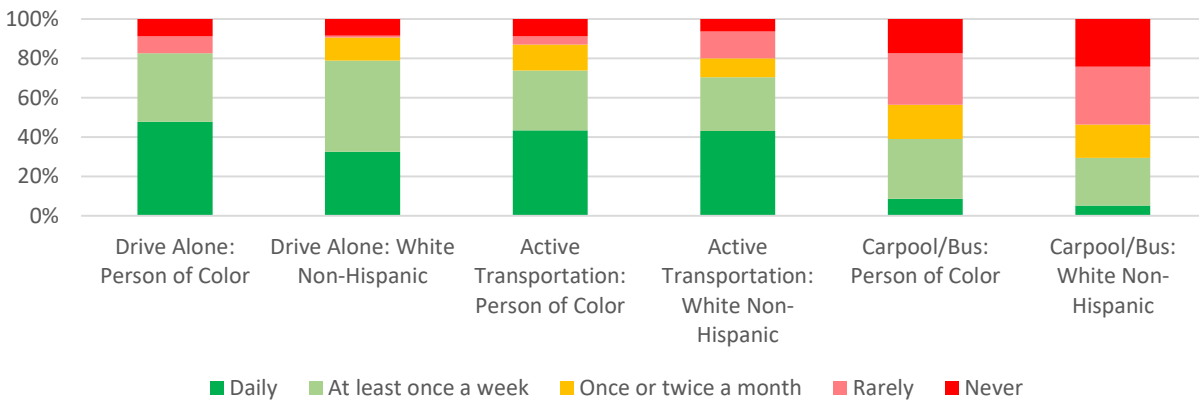


Figure 2: Responses to "I can easily get to a bus stop by foot, by bike, or with an assisted mobility device" by Race/Ethnicity

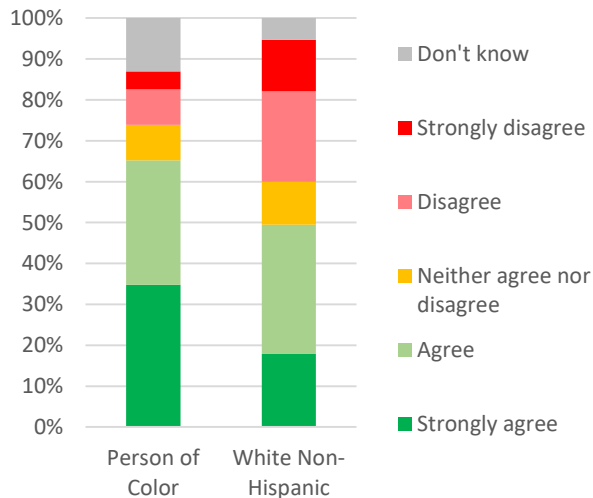


Figure 3: Responses to "It is easy to get where I need to go in a reasonable amount of time on a bike" by Race/Ethnicity

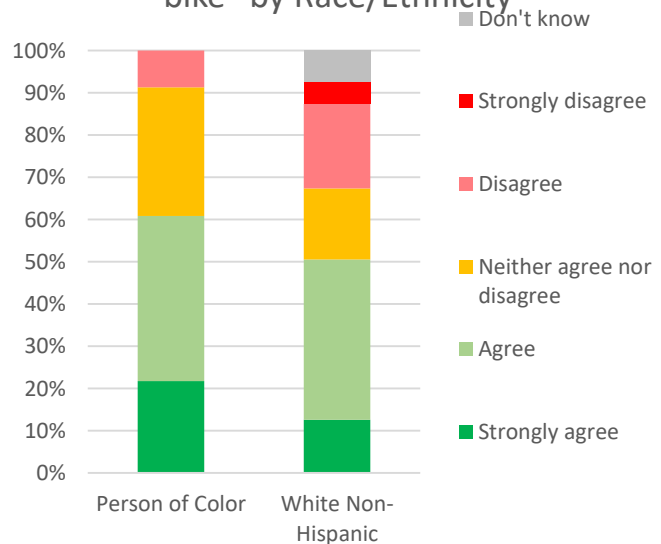


Figure 4: Responses to "Riding a bike in my community is safe" by Race/Ethnicity

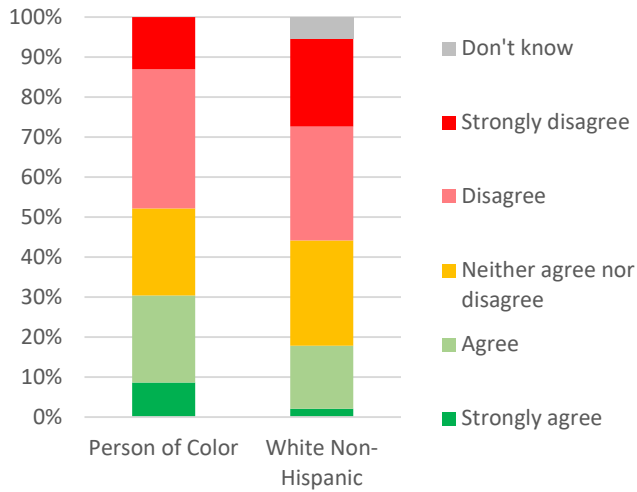


Figure 5: Responses to "Riding the bus is pleasant/enjoyable" by Race/Ethnicity

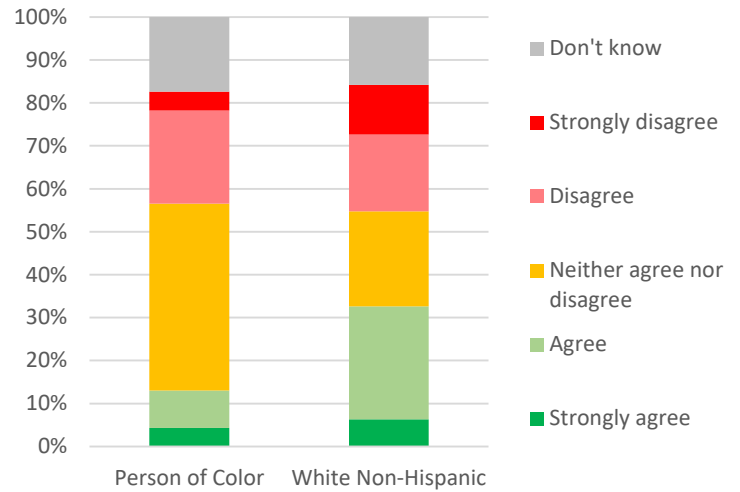


Figure 6: Responses to "Owning and driving a car in my community is affordable" by Race/Ethnicity

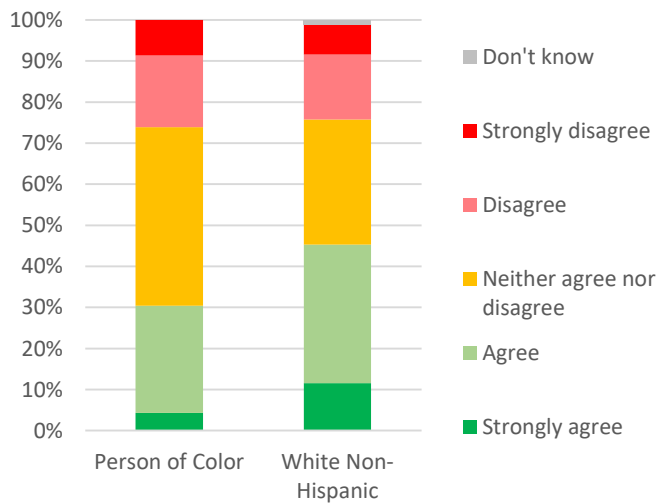


Figure 7: Responses to "I like riding the bus" by Race/Ethnicity

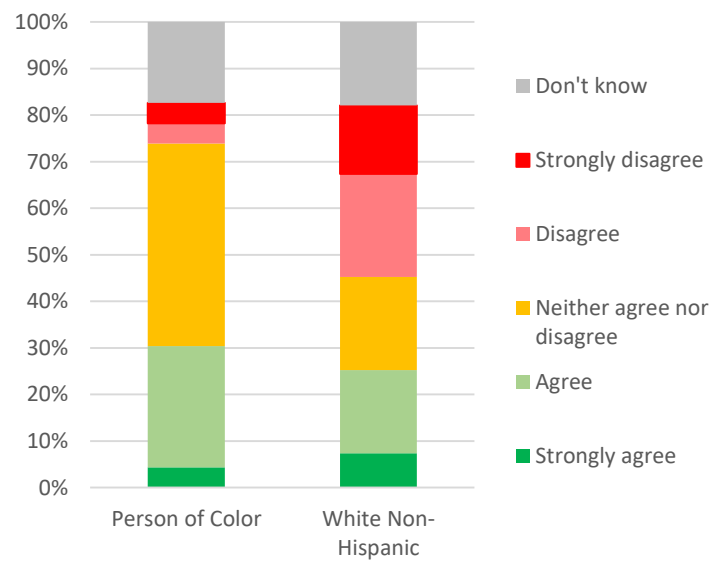


Figure 8: Respondents' Reports of the Importance of Cost in Their Transportation Mode Choices by Race/Ethnicity

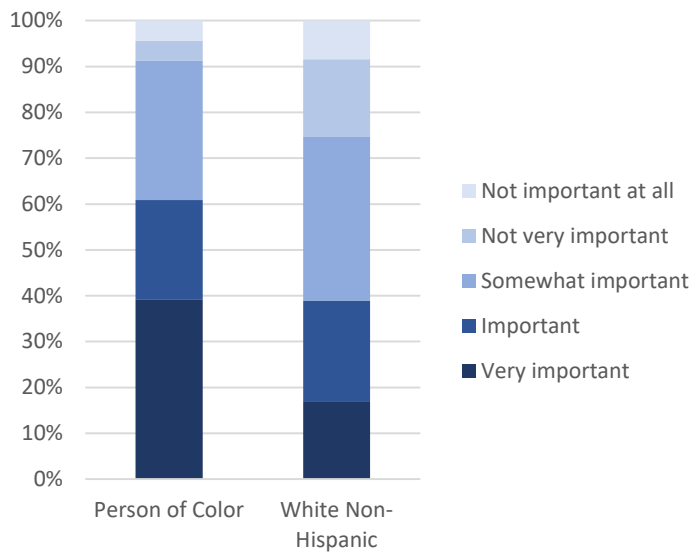


Figure 9: Respondents' Reports of the Importance of Environmental Impacts in Their Transportation Mode Choices by Race/Ethnicity

