

2021 Humboldt County Transportation Attitudes Survey

Summary of Findings: Gender

Synthesis

Women in Humboldt County report carpooling and/or riding the bus more frequently than men, and walking and/or biking less frequently. Women are more likely than men to say that they want to bike more than they currently do, but less likely to consider biking a safe, pleasant and easy way to get around. Women are generally less likely than men to consider walking, biking and riding the bus as safe and easy ways to get around, and more likely to prioritize cost in mode choice decisions.

Survey Information

- Respondents were given the option of identifying as male, female, nonbinary or “prefer not to say.” However, while several respondents chose to identify as neither male nor female, the total number was too small to allow for meaningful comparisons. Therefore, we limit our comparisons to men and women, or “male and female.”
- The purpose of analyzing responses by gender is to identify if and when there are substantial differences in how people of different genders use and/or perceive the local transportation system. Therefore, we summarize here only results where there were substantial differences between answers of male and female respondents. Where responses to questions or statements in the survey were similar between genders, we generally do not report them here.

Transportation Mode Usage

- Women were more likely than men to report carpooling or riding the bus frequently (37% vs. 20%), and somewhat less likely to report walking or biking frequently (67% vs. 83%). (Figure 1)

Perceptions of Ease of Use

- Women were less likely than men to consider riding the bus (9% vs. 17%), biking (44% vs. 66%) and being a pedestrian (25% vs. 56%) easy and convenient ways to get around. (Figures 2-4)

Perceptions of Safety

- Women were less likely than men to consider riding the bus (37% vs. 54%), biking (13% vs. 34%) and being a pedestrian (33% vs. 49%) as safe. (Figures 5-7)

Perceptions of Pleasantness

- Women were less likely than men to perceive riding a bike as pleasant/enjoyable (55% vs. 63%). (Figure 8)

How Much Do People Like Using Various Modes?

- Women were more likely than men to report wanting to ride a bike more than they currently do (48% vs. 37%), but less likely to choose biking as a preferred mode in an “ideal world.” (Figures 9-10)

What Factors Do People Consider When Deciding What Mode to Use?

- Women were more likely than men to consider cost an important factor in mode choice (47% vs. 29%). (Figure 11)

Figures

Figure 1: Frequency With Which Respondents Use Various Modes of Transportation by Gender

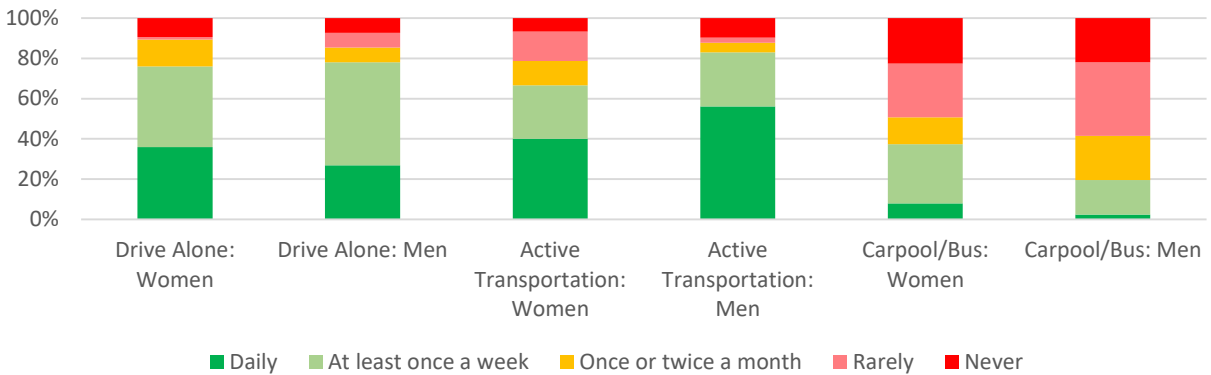


Figure 2: Responses to "The bus comes at times of day and days of the week that are convenient for me" by Gender.

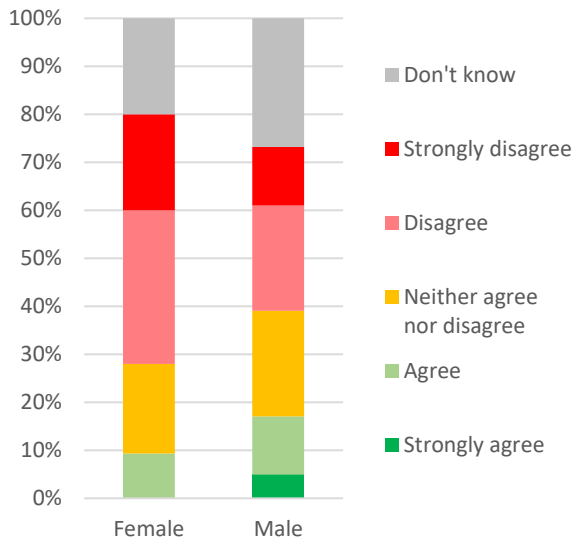


Figure 3: Responses to "It is easy to get where I need to go in a reasonable amount of time as a pedestrian" by Gender.

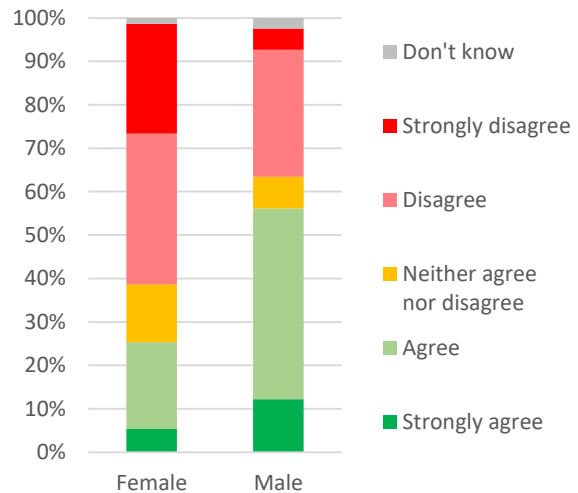


Figure 4: Responses to "It is easy to get where I need to go in a reasonable amount of time on a bike" by Gender

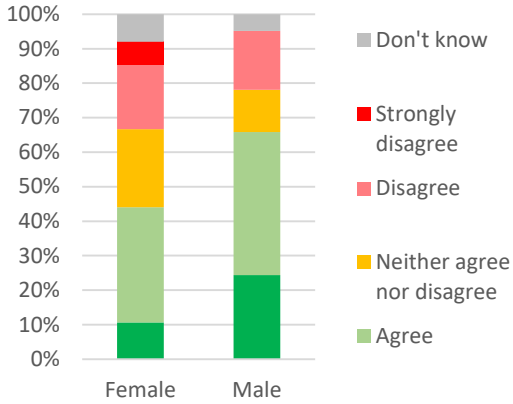


Figure 5: Responses to "Riding the bus is safe" by Gender

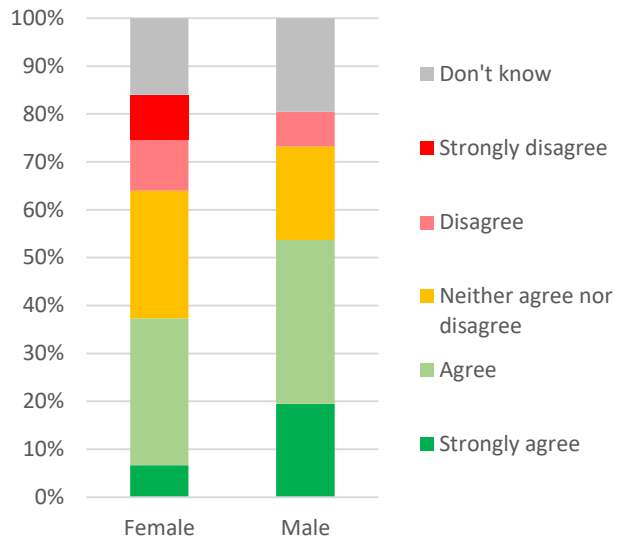


Figure 6: Responses to "Getting around as a pedestrian in my community is safe" by Gender

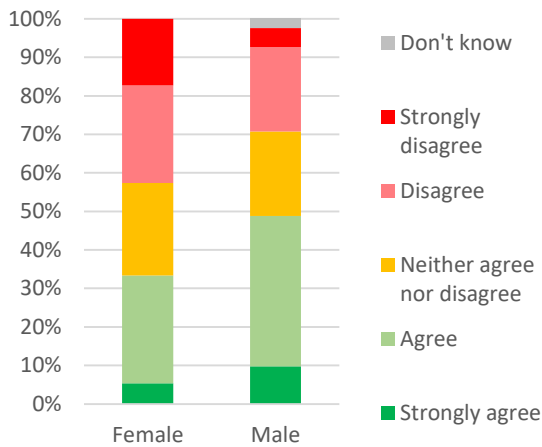


Figure 7: Responses to "Riding a bike in my community is safe" by Gender

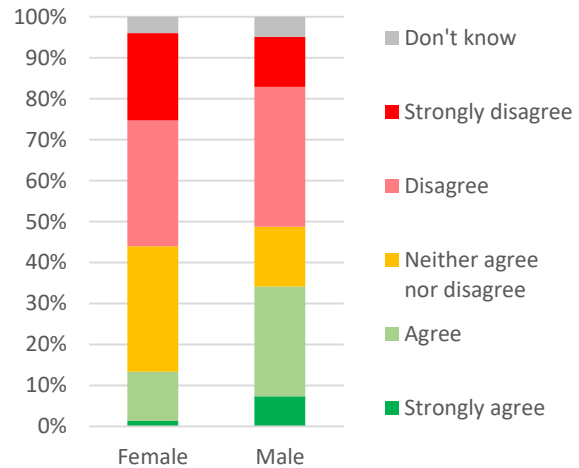


Figure 8: Responses to "Riding a bike in my community is pleasant/enjoyable" by Gender

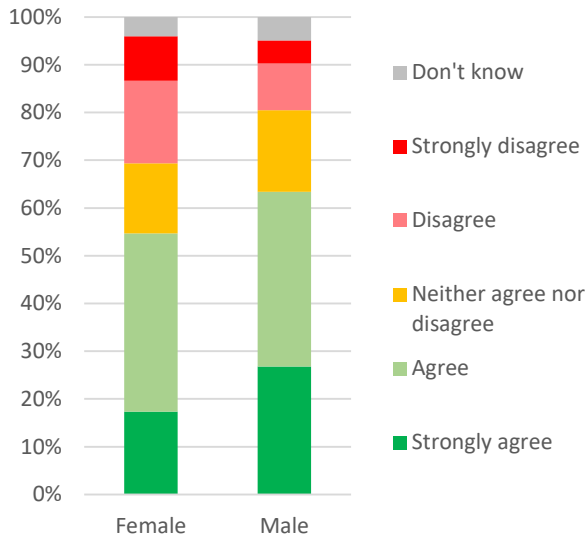


Figure 9: Responses to "I would like to ride the bus more than I currently do" by Gender

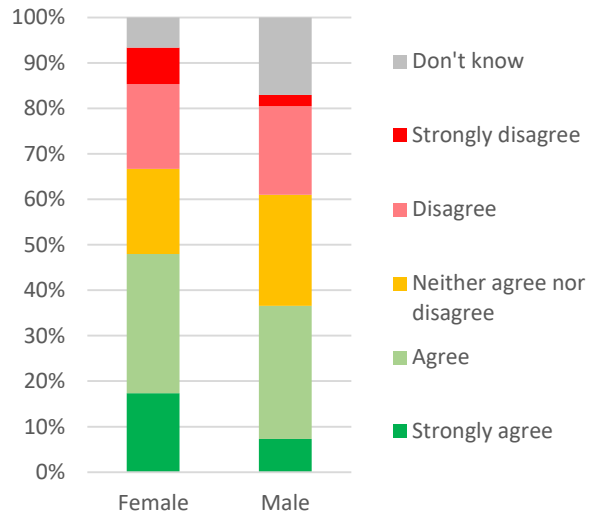


Figure 10: Respondents' Preferences for Biking in an "Ideal World" by Gender

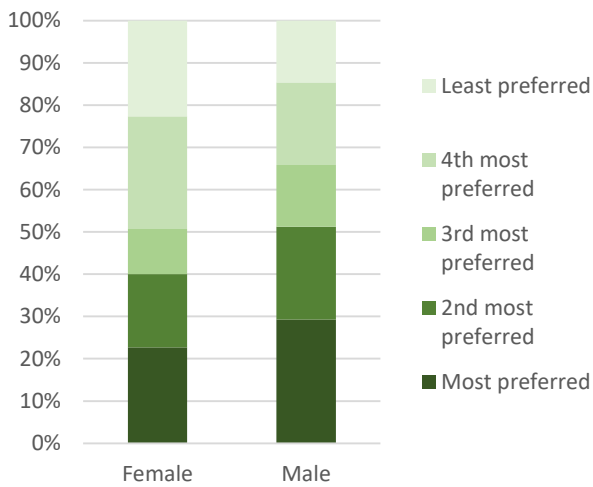


Figure 11: Respondents' Reports of the Importance of Cost in Their Transportation Mode Choices

